Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Updated September 2015)

Synopsis

Companion book now available for pre-order at 50% off.Kickass Kickstarter Gods (Book 1): Experts Reveal Their Pathways to Millions Through Crowdfunding (ASIN:Â B01JDC3BU6)--------------------WARNING: DO NOT LAUNCH YOUR CROWDFUNDING PROJECT BEFORE READING THIS BOOKFACT: Over 65% of crowdfunding projects fail. Why? Top 5 Reasons For Failure:1) Campaign Missing Key Elements2) Launched Before Gathering Your Tribe3) Expected That if You Build It, They Will Come4) Poor Advertising/Social Media Strategy5) Lack of PartnersHacking Kickstarter, Indiegogo (or any other crowdfunding site) How to Raise Big Bucks in 30 DaysÂ walks you step by step into the process of creating, launching and wrapping your crowdfunding project.Â Learn:- How Curated Communities Can Give You Added Exposure- How to Get Featured in Kickstarter and Indiegogo's Newsletters (solid gold)- How to Grab Funders Attention the Moment They Land on Your Page- How to Generate Traffic to Your Project- How to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your Project- How to Relaunch a Failed Campaign- Websites to Post Your Projects to For Added Exposure- Comprehensive List of Popular and Niche Crowdfunding Sites- and Much More!Tried and true tactics, tips and secrets that work.SCROLL UP AND GRAB A COPY OF THIS BOOK NOW and you'll be able to enhance your project's success rate ten fold!

Book Information

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Average Customer Review: 4.1 out of 5 starsÂ Â See all reviewsÂ (42 customer reviews)

Best Sellers Rank: #232,666 in Books (See Top 100 in Books)   #20 inÂ Books > Business & Money > Finance > Crowdfunding   #2920 inÂ Books > Business & Money > Small Business & Entrepreneurship

Customer Reviews

The book is a quick read but it is really full of helpful hints, examples and insight. It was obvious that the author, Patrice Williams Marks, really knows what she is talking about. I think crowd-funding is a

brilliant idea and one anyone considering going into business for themselves or that has an idea but not the cash to get it started need to know about and this book is a must read. I know the first thing I asked myself was, "What is crowd-funding?". Crowd-funding is a new trend using various websites (Kickstarter being one of the most popular) and it works by helping people that have great ideas but don't have the money to fund them. These people can pitch their ideas to the public in hopes that they will donate money to help fund them. I had watched a TV show once in the past that was basically crowd-funding. People try to convince the "sharks" to invest in their business. Kickstarter is a website that basically does the same except you are not on TV.This helpful little book walks you step-by-step into the process of creating, launching and wrapping your project. In this book you will learn:How Curated Communities Can Give You Added ExposureHow to Get Featured in Kickstarter and Ingiegogo's Newsletters (solid gold)How to Grab Funders Attention the Moment They Land on Your pageHow to Generate Traffic to Your ProjectHow to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your ProjectHow to Relaunch a Failed CampaignWebsites to Post Your Projects to For Added ExposureComprehensive List of Popular and Niche Crowd Funding Sitesand Much More!I thought this was a pretty brilliant book and really enjoyed reading it.

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